

PRESS RELEASE: The materials handling industry launches student competition to engage with young talent

Together with the European Materials Handling Federation (FEM) and five other partner companies, Stow Group is pleased to announce the launch of 'The Smart Logistics Challenge' – an initiative designed to connect with university students by giving them the chance to put forward their ideas on the most exciting trends transforming the industry.

The materials handling industry has been a silent hero in our economy and society. It is a true enabler of e-commerce and Industry 4.0, yet remains unknown to many of us. This is why we at Stow Group are reaching out and inviting students to get to know our industry – we will need the best and brightest young minds to help us achieve our goal as a sector to 'deliver tomorrow'!

The Smart Logistics Challenge asks students to tackle one of three case studies: Enablers of E-commerce, Cobotics in Logistics 4.0, or Logistics in a Sharing Economy – each one requiring a forward-looking and solution-oriented approach.

The competition is open to both engineering and business students, as companies increasingly require a holistic mindset and diverse skill-set from their people in order to stay competitive.

“We believe it is our duty as an industry association to make sure young people know about the exciting opportunities on offer in the world of materials handling,” explains Christophe Lautray, FEM President. “Since we are not a consumer industry, it is harder to reach out to people outside our area of activity. This is why I have made it my priority as the FEM President to engage with the general public. And what better way to start than with a challenging competition for students - the future of everything we do?”

The competition is open to all European students, and entries will be accepted from December 15 until March 30. 30 finalists will go on to the next round, where they will get mentoring from industry experts in order to move their concepts to completion.

The six winners will receive a paid traineeship with one of the partner companies, plus a VIP Invitation to the FEM Congress – the leading European congress of the materials handling industry. An awards ceremony will shine a spotlight on their achievements in front of industry leaders, while special events like the CEO Lunch, Gala Dinner and cultural tour will make this trip a once-in-a-lifetime opportunity to put the students on the fast track for a successful career in this dynamic industry.

You can find out more about the competition at www.smartlogisticschallenge.eu and join the conversation on social media by using #DeliverTomorrow.

Competition organised by

About Stow Group

Stow is one of the leading suppliers of storage solutions. Our core activity is the development and manufacturing of top-quality racking systems for the storage of palletised or small goods and longer items, as well as mezzanine structures.

We aim to supply added value in warehouse racking and shelving. Over the past 40 years, we have focused on high quality yet affordable equipment, and flexible system solutions.

<https://www.stow-group.com/>

About FEM

Established in 1953 and based in Brussels, FEM is the European federation representing manufacturers of materials handling, lifting and storage equipment. Through its national member associations, FEM speaks for some 1,000 companies that employ around 160,000 people and generate around €50bn in annual turnover.